

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 34.102766 Longitude: -83.812611

Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	21,705	76,327	367,125
	Population Est 25Q1	21,505	75,758	365,966
	Population Est 24Q4	21,384	75,289	363,704
	Population Est 24Q3	21,067	74,392	360,983
	Population Est 24Q2	20,408	72,951	357,275
	Population Est 24Q1	19,862	71,587	354,191
	Population Est 23Q4	19,463	70,771	352,477
	Population Est 23Q3	19,192	69,503	347,361
	Population Est 23Q2	18,872	68,573	344,439
	Population Fcst	27,150	93,650	425,041
	2010 Census Population	11,524	44,043	245,200
	2000 Census Population	3,625	21,722	145,104
	1990 Census Population	1,955	9,494	73,554
	Current Year Daytime Population	21,574	67,809	335,428
	Average Seasonal Population	150	361	1,486
	Historical Annual Growth, 1990 – 2000	6.37%	8.63%	7.03%
	Historical Annual Growth, 2000 – 2010	12.26%	7.32%	5.39%
	Estimated Annual Growth, 2010 – CY	4.46%	3.87%	2.82%
	Projected Annual Growth, CY to Y5	4.58%	4.18%	2.97%
	Group Qtrs Est	3	905	2,221
Transient Est Average Last 4 Qtrs	1,621	1,804	7,103	
Households	Current Year Estimated Households	7,292	25,254	121,850
	Households Est 25Q1	7,223	25,062	121,447
	Households Est 24Q4	7,183	24,913	120,680
	Households Est 24Q3	7,074	24,610	119,761
	Households Est 24Q2	6,848	24,118	118,544
	Households Est 24Q1	6,656	23,649	117,493
	Households Est 23Q4	6,524	23,385	116,921
	Households Est 23Q3	6,431	22,958	115,161
	Households Est 23Q2	6,320	22,633	114,157
	Households Fcst	9,120	31,043	141,250
	2010 Census Households	3,960	14,454	81,610
	2000 Census Households	1,307	7,183	49,251
	1990 Census Households	682	3,196	26,024
	Historical Annual Growth, 1990 – 2000	6.73%	8.43%	6.59%
	Historical Annual Growth, 2000 – 2010	11.72%	7.24%	5.18%
	Estimated Annual Growth, 2010 – CY	4.30%	3.92%	2.80%
	Projected Annual Growth, CY to Y5	4.57%	4.21%	3.00%
Population per Household	2.98	2.99	2.99	

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Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.4%	4.2%	3.3%
	HH Income \$250,000 to \$499,999	5.2%	5.0%	3.9%
	HH Income \$200,000 to \$249,999	12.2%	11.7%	9.2%
	HH Income \$175,000 to \$199,999	8.0%	7.7%	6.2%
	HH Income \$150,000 to \$174,999	10.5%	9.6%	8.3%
	HH Income \$100,000 to 149,999	23.3%	22.1%	21.2%
	HH Income \$75,000 to 99,999	11.3%	12.2%	13.4%
	HH Income \$50,000 to 74,999	11.1%	12.9%	14.7%
	HH Income \$35,000 to 49,999	3.9%	5.8%	7.5%
	HH Income \$25,000 to 34,999	2.7%	2.8%	4.4%
	HH Income \$15,000 to 24,999	5.1%	3.2%	3.6%
	HH Income \$0 to 14,999	2.3%	2.8%	4.4%
	Average Household Income	\$153,683	\$144,744	\$128,332
	Median Household Income	\$127,113	\$121,408	\$104,495
	Per Capita Income	\$51,640	\$48,145	\$42,741
	Average Disposable Income	\$115,498	\$112,679	\$100,890
	Median Disposable Income	\$106,101	\$101,180	\$88,232
	Discretionary HH Income Over \$150,000	18.3%	16.8%	11.9%
	Discretionary HH Income \$125,000 to \$149,999	10.3%	10.1%	8.4%
	Discretionary HH Income \$100,000 to \$124,999	16.1%	14.6%	11.8%
	Discretionary HH Income \$75,000 to \$99,999	17.6%	16.7%	15.0%
	Discretionary HH Income \$50,000 to \$74,999	16.3%	17.8%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	12.2%	15.9%	20.9%
	Discretionary HH Income Under \$25,000	9.2%	8.1%	12.9%
	Average Discretionary HH Income	\$94,963	\$91,904	\$79,431
	Median Discretionary HH Income	\$91,546	\$86,819	\$71,457
	Householder White – Count	5,313	17,907	73,158
	Median HH Income	\$128,623	\$121,396	\$109,241
	Average HH Income	\$124,801	\$120,181	\$111,691
	Householder Black or African-American – Count	758	2,143	14,905
	Median HH Income	\$132,623	\$128,083	\$105,639
	Average HH Income	\$125,758	\$122,510	\$108,097
	Householder Hispanic – Count	493	2,300	15,059
	Median HH Income	\$120,698	\$119,933	\$91,976
Average HH Income	\$124,272	\$123,832	\$102,083	
Householder Asian or Pacific Islander – Count	262	1,069	8,913	
Median HH Income	\$95,866	\$110,516	\$97,062	
Average HH Income	\$97,076	\$115,382	\$105,948	
Householder Other or Pacific Islander – Count	467	1,834	9,814	
Median HH Income	\$123,350	\$123,731	\$98,334	
Average HH Income	\$121,211	\$122,691	\$106,627	

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Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	10,400	37,280	179,200
	Female Population	11,305	39,047	187,925
Total Population by Age	Count of Pop 0 to 4 years	1,048	3,611	18,888
	Count of Pop 0 to 7 years	1,627	5,491	27,389
	Count of Pop 5 - 13	2,566	8,569	41,015
	Count of Pop 14 - 18	1,335	4,681	22,429
	Count of Pop 19 - 22	1,316	4,705	23,044
	Count of Pop 22 - 25	954	3,450	17,179
	Count of Pop 25 - 29	1,142	4,088	22,234
	Count of Pop 30 - 34	968	3,603	19,787
	Count of Pop 35 - 39	1,222	4,313	21,749
	Count of Pop 40 - 44	1,439	4,923	23,994
	Count of Pop 45 - 59	4,409	16,019	75,982
	Count of Pop 60 - 74	3,399	12,147	57,061
	Count of Pop 75 - 84	1,562	5,004	19,049
	Count of Pop 85+	346	1,214	4,713
	% of Pop 0 to 4 years	4.8%	4.7%	5.1%
	% of Pop 0 to 7 years	7.5%	7.2%	7.5%
	% of Pop 5 - 13	11.8%	11.2%	11.2%
	% of Pop 14 - 18	6.1%	6.1%	6.1%
	% of Pop 19 - 22	6.1%	6.2%	6.3%
	% of Pop 22 - 25	4.4%	4.5%	4.7%
	% of Pop 25 - 29	5.3%	5.4%	6.1%
	% of Pop 30 - 34	4.5%	4.7%	5.4%
	% of Pop 35 - 39	5.6%	5.7%	5.9%
	% of Pop 40 - 44	6.6%	6.4%	6.5%
	% of Pop 45 - 59	20.3%	21.0%	20.7%
	% of Pop 60 - 74	15.7%	15.9%	15.5%
	% of Pop 75 - 84	7.2%	6.6%	5.2%
	% of Pop 85+	1.6%	1.6%	1.3%
Median Age	41.0	41.2	39.4	
Average Age	40.6	40.6	39.4	
Male Population by Age	% of Pop 0 to 4 years	5.2%	4.9%	5.4%
	% of Pop 5 - 13	12.6%	11.8%	11.7%
	% of Pop 14 - 18	6.4%	6.3%	6.3%
	% of Pop 19 - 22	6.3%	6.4%	6.5%
	% of Pop 22 - 25	4.6%	4.7%	4.9%
	% of Pop 25 - 29	5.4%	5.8%	6.5%
	% of Pop 30 - 34	4.4%	4.8%	5.5%
	% of Pop 35 - 39	5.4%	5.6%	5.9%
	% of Pop 40 - 44	6.6%	6.3%	6.3%
	% of Pop 45 - 59	20.2%	20.9%	20.4%
	% of Pop 75 - 84	6.4%	5.7%	4.6%
	% of Pop 60 - 74	15.3%	15.5%	15.1%
	% of Pop 85+	1.3%	1.2%	0.9%
	Median Age	39.8	39.7	37.7
Average Age	39.5	39.5	38.4	

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	% of Pop 0 to 4 years	4.5%	4.5%	4.9%
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	% of Pop 35 - 39	5.9%	5.7%	5.9%
	% of Pop 40 - 44	6.7%	6.6%	6.7%
	% of Pop 45 - 59	20.4%	21.1%	21.0%
	% of Pop 60 - 74	16.0%	16.3%	16.0%
	% of Pop 75 - 84	8.0%	7.4%	5.8%
	% of Pop 85+	1.9%	1.9%	1.6%
	Median Age	42.2	42.5	40.8
Average Age	41.6	41.6	40.4	
Race	Count of White	15,800	55,034	225,102
	Count of Black or African-American	2,708	8,341	50,893
	Count of Asian or Pacific Islander	1,090	3,952	30,208
	Count of Other races	2,107	9,000	60,921
	White	72.8%	72.1%	61.3%
	Black or African American	12.5%	10.9%	13.9%
	Asian	5.0%	5.2%	8.2%
	Other Races	9.7%	11.8%	16.6%
Language Spoken	Speak English at Home	84.2%	82.4%	76.0%
	Speak Spanish at Home	7.1%	8.8%	13.6%
	Speak French or French Creole at Home	0.5%	0.4%	0.6%
	Speak German at Home	0.1%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	2.1%	2.3%	2.4%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.8%	0.6%
	Speak Chinese at Home	0.5%	0.5%	0.6%
	Speak Korean at Home	0.7%	1.1%	2.3%
	Speak Vietnamese at Home	0.1%	0.6%	1.1%
	Speak Other Asian Languages at Home	2.4%	1.6%	1.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	2.0%	1.1%	0.9%
Hispanic	Hispanic Population	2,062	8,439	58,916
	Hispanic Population Percent	9.5%	11.1%	16.0%
	Mexican	21.9%	37.7%	48.4%
	Puerto Rican	7.8%	9.8%	10.1%
	Cuban	6.7%	4.8%	3.1%
	Dominican	21.5%	11.6%	5.0%
	Central American	5.2%	10.3%	13.1%
	South American	35.3%	21.4%	15.5%
	Other Hispanic	1.7%	4.4%	4.8%
	2000 Hispanic Population Percent	2%	3%	6%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	6.8%	6.8%	5.4%
	American	6.7%	6.7%	5.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.8%	4.3%	6.5%
	Chinese	0.6%	0.5%	0.7%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.9%	1.2%	2.4%
	South Central Asian (ie. Indian)	0.5%	1.0%	1.6%
	South East Asian (ie. Vietnamese)	0.9%	0.6%	0.6%
	Other Asian	1.9%	1.1%	1.0%
	European (percent of total population)	23.9%	25.4%	20.3%
	British	6.4%	6.7%	5.6%
	Dutch	0.1%	0.2%	0.2%
	French	1.1%	0.9%	0.6%
	German	4.1%	4.1%	3.5%
	Italian	1.5%	1.9%	1.3%
	Polish	0.8%	0.8%	0.6%
	Scandinavian	1.0%	1.0%	0.8%
	Scotch/Irish	5.3%	6.5%	5.3%
Other European (ie. Greek/Russian)	3.5%	3.2%	2.4%	
Middle Eastern	0.7%	0.5%	0.4%	
Other Ancestry	16.6%	16.8%	16.8%	
Unclassified Ancestry	25.0%	23.2%	18.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	14,486	51,311	244,569
	Elementary (0 to 8)	2.6%	3.5%	4.8%
	Some High School (9 to 11)	4.5%	4.8%	5.7%
	High School Graduate (12)	19.6%	22.7%	25.6%
	Some College (13 to 16)	18.1%	19.6%	20.3%
	Associates Degree Only	11.1%	9.0%	8.8%
	Bachelors Degree Only	28.6%	26.3%	23.1%
	Graduate Degree	15.5%	14.0%	11.7%
	% College (4+)	44.1%	40.3%	34.8%
Household Type	Total Households – count	7,292	25,254	121,850
	One Person HHs – count	1,037	3,641	20,007
	Family HHs – count	6,103	20,792	96,254
	Married Couple – count	5,196	17,114	75,471
	w/own children – count	2,352	7,933	34,182
	w/out own children – count	2,844	9,181	41,289
	Male Householder – count	268	992	5,531
	Female Householder – count	638	2,687	15,252
	Non-Family Households – count	152	821	5,590
	1 Person Household	14.2%	14.4%	16.4%
	2 Person Household	32.7%	32.0%	29.9%
	3 Person Household	17.1%	18.2%	18.8%
	4 Person Household	19.5%	19.5%	18.7%
	5 Person Household	9.4%	9.5%	9.5%
6 Person Household	4.4%	4.0%	4.2%	
7+ Person Household	2.6%	2.4%	2.6%	
% Households With Children	37.2%	37.4%	36.8%	

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Housing	Total Housing Units	7,603	26,326	127,091
	Owner Occupied Percent	80.2%	79.1%	73.5%
	Renter Occupied Percent	15.8%	16.8%	22.4%
	Vacant Housing Percent	4.1%	4.1%	4.1%
	Total Housing Units (Census 2000)	1,410	7,567	52,078
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	10.5%	6.3%	3.7%
	Property Value \$750,000 to \$999,999	12.7%	13.4%	9.7%
	Property Value \$500,000 to \$749,999	32.6%	30.0%	24.4%
	Property Value \$400,000 to \$499,999	17.1%	18.7%	20.1%
	Property Value \$300,000, to \$399,999	14.2%	16.6%	19.9%
	Property Value \$200,000 to \$299,999	6.9%	8.2%	13.6%
	Property Value \$150,000 to \$199,999	1.3%	1.6%	2.7%
	Property Value \$100,000 to \$149,999	1.0%	1.8%	2.0%
	Property Value \$60,000 to \$99,999	0.1%	0.8%	0.9%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.5%
	Property Value \$0 to \$39,999	0.7%	1.0%	1.8%
	Median Home Value	\$566,773	\$510,041	\$442,832
Wealth per Household	\$0 and under - percent	15.4%	15.6%	16.5%
	\$1 to \$4999 - percent	6.8%	7.0%	7.7%
	\$5k to \$9999 - percent	3.9%	4.0%	4.2%
	\$10k to \$24999 - percent	5.9%	5.9%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.9%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	19.1%	19.1%	18.6%
	\$250k to \$499999 - percent	14.6%	14.4%	13.8%
	\$500k+ - percent	17.2%	16.8%	15.7%
	Median HH Wealth	\$106,563	\$102,214	\$91,002
	Avg HH Wealth	\$271,602	\$267,342	\$253,146
Economic Viability	Economic Viability Local	299	302	299
	Economic Viability Indexed	108	109	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,571	39,819	193,528
	Managerial/Executive	21.1%	21.6%	20.3%
	Professional Specialty	23.7%	23.7%	22.5%
	Healthcare Support	1.7%	2.0%	1.7%
	Sales	14.1%	13.0%	11.5%
	Office & Administrative Support	11.1%	10.3%	10.8%
	Protective Service	1.8%	1.6%	1.8%
	Food Preparation	5.7%	4.7%	4.8%
	Building Maintenance & Cleaning	2.8%	2.8%	2.8%
	Personal Care	1.9%	2.0%	2.3%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.2%
	Construction	4.8%	6.0%	7.7%
	Production & Transportation	10.9%	12.0%	13.6%
	Percent White Collar Workers	71.9%	70.6%	66.8%
	Percent Blue Collar Workers	28.1%	29.4%	33.2%

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	Agriculture/Mining/Construction	6.0%	7.6%	8.5%
	Manufacturing	9.4%	9.9%	11.5%
	Transportation	5.8%	6.1%	5.6%
	Information	1.3%	1.8%	1.8%
	Wholesale/Retail	19.1%	17.2%	16.7%
	Finance, Insurance, Real Estate	9.3%	8.0%	6.7%
	Professional Services	9.5%	9.3%	8.5%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	3.5%	4.5%	4.9%
	Educational Services	18.6%	18.4%	18.5%
	Entertainment Services	10.3%	8.9%	8.8%
	Other Professional Services	4.2%	5.2%	4.9%
	Public Administration	2.9%	3.1%	3.3%
Vehicles per HH	No Vehicles	1.4%	2.1%	2.6%
	1 Vehicle	21.1%	19.9%	23.5%
	2 Vehicles	48.1%	47.0%	42.5%
	3 or more vehicles	29.4%	30.9%	31.4%
	Average Number of Vehicles	2.19	2.22	2.19
Change	Births (last 12 months)	230	797	4,077
	Deaths (last 12 months)	208	703	2,964
	Migration (last 12 months)	1,275	3,280	8,779
Work place	Workplace Establishments	461	1,625	8,281
	Workplace Employees (FTE)	6,799	20,468	100,258